BRAND POSITION

We understand health insurance can be complex. As your partner, we promise to be more than a typical health plan, bringing value to our relationship.

MISSION

Our mission at Network Health is to create healthy and strong Wisconsin communities.

VISION

Network Health will transform our industry by collaborating with the highest-quality health care providers to deliver innovative health plan solutions that provide exceptional value to our customers and owners.

CONTACT INFORMATION

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Director of Marketing
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920-720-1200

Visit us on the web at networkhealth.com
VALUES

INNOVATION
Bringing ideas to life

SERVICE EXCELLENCE
Providing exceptional service at the right time, right place and with the right attitude

INTEGRITY
Demonstrating honesty in every action

COLLABORATION
Working as one team toward a common goal

ACCOUNTABILITY
Honoring and respecting the trust people place in us

SUPERIOR QUALITY
Our members rate Network Health and our providers higher than the national average in the following categories.

<table>
<thead>
<tr>
<th>Category/Measure</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Claims handled correctly</td>
<td>96.2%</td>
</tr>
<tr>
<td>Claims handled quickly</td>
<td>87.4%</td>
</tr>
<tr>
<td>Personal doctor explained things in a way that was easy to understand</td>
<td>98.2%</td>
</tr>
<tr>
<td>Personal doctor spent enough time with patient</td>
<td>95.2%</td>
</tr>
<tr>
<td>Customer Service Composite</td>
<td>88.9%</td>
</tr>
<tr>
<td>Customer Service provided information needed</td>
<td>84.0%</td>
</tr>
</tbody>
</table>

The source for data contained in this publication is Quality Compass® 2017 and is used with the permission of the National Committee for Quality Assurance (NCQA). Any analysis, interpretation, or conclusion based on these data is solely that of the authors, and NCQA specifically disclaims responsibility for any such analysis, interpretation, or conclusion. Quality Compass is a registered trademark of NCQA.
1982
**NOVEMBER**
Network Health Plan (first known as Nicolet Health Plan) is incorporated by the Physicians of Nicolet Clinic as a group Health Maintenance Organization (HMO).

1986
**MAY**
Nicolet Health Plan becomes Network Health Plan.

1982
**APRIL**
Nicolet Health Plan becomes operational. Nicolet Clinic was the plan’s first group customer.

1983
**MAY**
Nicolet Health Plan becomes Network Health Plan.

1983
**APRIL**
Nicolet Health Plan becomes operational. Nicolet Clinic was the plan’s first group customer.

1991
**SEPTEMBER**
The new management team for Network Health Plan is established, overseeing the member services, Management Information System (MIS), claims processing, network development, marketing and health services departments.

1991
**MAY**
Nicolet Health Plan becomes Network Health Plan.

1994
**MARCH**
St. Elizabeth Hospital, Wheaton Foundation and La Salle Clinic form Network Health System.

1994
**MARCH**
St. Elizabeth Hospital, Wheaton Foundation and La Salle Clinic form Network Health System.

1995
**OCTOBER**
Network Health Plan receives an amended certificate of authority to operate as an indemnity insurer, allowing it to offer indemnity products including point-of-service plans, preferred provider organization and third-party agreement product lines, as well as a variety of ancillary products.

1995
**OCTOBER**
Network Health Plan receives an amended certificate of authority to operate as an indemnity insurer, allowing it to offer indemnity products including point-of-service plans, preferred provider organization and third-party agreement product lines, as well as a variety of ancillary products.

1998
**AUGUST**
Network Health System merges with Affinity Health System.

1998
**AUGUST**
Network Health System merges with Affinity Health System.

2001
**DECEMBER**
Network Health Plan receives an amended certificate of authority reverting it to an HMO. Network Health Plan also establishes Network Health Insurance Corporation as a wholly owned subsidiary.

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2005
**FEBRUARY**
Medicare Advantage product launch in northeast Wisconsin.

2005
**FEBRUARY**
Medicare Advantage product launch in northeast Wisconsin.

2012
**FEBRUARY**
Ministry Health Care, Inc. becomes the sole sponsor of Affinity Health System.

2012
**FEBRUARY**
Ministry Health Care, Inc. becomes the sole sponsor of Affinity Health System.

2013
**AUGUST**
Individual and Family Plan product launch.

2013
**AUGUST**
Individual and Family Plan product launch.

2013
**NOVEMBER**
Froedtert Health purchases 50 percent of Network Health.

2013
**NOVEMBER**
Froedtert Health purchases 50 percent of Network Health.

2014
**APRIL**
Ministry Holdings, Inc. is established as a parent company of sister companies Network Health Plan and Network Health Insurance Corporation, and Ascension Health becomes the sole corporate member of Ministry Health Care, Inc.

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Ministry Holdings, Inc. is established as a parent company of sister companies Network Health Plan and Network Health Insurance Corporation, and Ascension Health becomes the sole corporate member of Ministry Health Care, Inc.

2015
**APRIL**
Commercial service area expansion to southeast Wisconsin.

2015
**APRIL**
Commercial service area expansion to southeast Wisconsin.

2016
**OCTOBER**
Medicare Advantage product service area expansion to southeast Wisconsin.

2016
**OCTOBER**
Medicare Advantage product service area expansion to southeast Wisconsin.

2016
**OCTOBER**
Health Insurance Exchange product launch.
Network Health at a glance

**Membership by County**

Brown: 13,382  
Calumet: 5,577  
Dodge: 2,536  
Door: 1,633  
Fond du Lac: 9,877  
Green Lake: 2,093  
Kenosha: 755  
Kewaunee: 1,614  
Manitowoc: 4,944  
Marquette: 748  
Milwaukee: 10,414  
Oconto: 1,928  
Outagamie: 19,606  
Ozaukee: 1,967  
Portage: 2,108  
Racine: 2,532  
Shawano: 2,141  
Sheboygan: 4,005  
Washington: 3,154  
Waukesha: 3,913  
Waupaca: 4,011  
Waushara: 1,716  
Winnebago: 18,172

**Commercial Insured, Individual and Medicare Advantage Products**

- **Commercial**
  - 857 employer groups with more than 54,198 members

- **Medicare Advantage**
  - 4.5 star plan with more than 64,628 members

- **Individual and Family Plan Members**
  - 8,282 members

- **Wellness**
  - 10,817 participants

**Commercial**

- 2,143 Primary Care Providers
- 12,134 Specialists
- 49 Hospitals
- 1,531 Ancillary Services Providers

**Medicare**

- 1,982 Primary Care Providers
- 12,295 Specialists
- 48 Hospitals
- 1,458 Ancillary Services Providers
Your local health insurance partner

We’re more than your typical health plan, bringing value to our relationship by providing exceptional one-on-one service that helps our members live healthier lives while reducing health care costs.

We’re a locally owned, Wisconsin-based company that’s been around for more than three decades. We partner with and live in the communities we serve.

Provider-owned, we offer a fully integrated provider network with deep discounts.

We have a strong reputation for one-on-one, quality service and members rate us higher than national averages.

Our sales team works with agents on tailored implementations and we provide high-touch service that extends long after the sale.
Digital Health Award for the Millennium Member Portal
HIRC (Health Information Resource Center)

Well Workplace Platinum
Wellness Council of America

Best Medicare Advantage Plans in Wisconsin
U.S. News and World Report

Rated 4.5 of 5 Stars – 2018
Medicare Advantage Plans
CMS (Centers for Medicaid and Medicare Services)

Rated 4.5 of 5
Medicare Advantage Plans
NCQA’s Medicare Health Insurance Plan Ratings 2016–2017

Rated 4.5 of 5
Commercial Plans
NCQA’s Private Health Insurance Plan Ratings 2016–2017

Printed Publications Award of Merit for Balance and Concierge, Network Health member magazines
Wisconsin Healthcare Public Relations & Marketing Society

Special Project Award of Merit for Healthy Jumpstart program
Wisconsin Healthcare Public Relations & Marketing Society

Recipient of four Healthcare Advertising Awards
Gold Award Medicare Member Handbook
Silver Award Medicare Member Newsletter
Silver and Merit awards were also received

*Medicare evaluates plans based on a 5-star rating system. Star Ratings are calculated each year and may change from one year to the next.
Coreen Dicus-Johnson  
**President and Chief Executive Officer**  
As president and chief executive officer, Coreen is instrumental in guiding the strategic direction of Network Health.  
Before joining Network Health in October 2016, Coreen served as the president of Wheaton Franciscan Healthcare (WFH). Prior to that, she held senior leader roles at WFH and Blue Cross Blue Shield of Wisconsin, now known as Anthem Blue Cross Blue Shield.  
Coreen earned a bachelor’s degree in communications and public relations from Marquette University and a Juris Doctor from DePaul University College of Law. In 2007, she was selected as one of The Business Journal’s Forty Under 40 and in 2015 she was selected as a Woman of Influence.

Penny Ransom  
**Chief Administrative Officer (CAO)**  
Penny Ransom leads Network Health’s efforts in sales, marketing, customer experience, communications, human resources, organizational development, compliance and workplace culture. Penny has over 20 years of insurance industry experience.  
Prior to joining Network Health in 2010, Penny was the director of communications at Health Alliance Medical Plans in Urbana, IL. She earned a bachelor’s degree from the University of Illinois at Urbana–Champaign.

Gregory Buran, MD  
**Chief Medical Officer (CMO)**  
Prior to joining Network Health, Dr. Buran served as vice president and senior medical director of Health Plan Alliance in Detroit, MI. Over the course of his career, Dr. Buran has held multiple positions at Henry Ford Medical Group including research director of the division of hospital medicine, medical director of the hospitalist inpatient unit at Henry Ford Hospital, medical director for utilization management at Henry Ford Hospital and associate medical director of managed care services.  
Dr. Buran attended Kalamazoo College and University of Michigan Medical School.
LEADERSHIP TEAM

Brian Ollech
Chief Financial Officer (CFO)
Prior to joining Network Health, Brian served as senior vice president and global controller at The Warranty Group, Inc. in Chicago. Brian also served as the corporate controller with WellCare Health Plans, Inc. in Tampa, FL, and director of finance at WellPoint, Inc. in Milwaukee.

Brian holds an undergraduate degree from the University of Wisconsin-Milwaukee and is a Certified Public Accountant in the state of Wisconsin. He is a former national board member of the Insurance Accounting and Systems Association and member of the Chicagoland Insurance Accounting and System Association.

Kevin Borchert
Chief Actuary
Prior to joining Network Health, Kevin served as vice president of product, risk and analytics at Dean Health Plan in Madison, WI. Over the course of his career, Kevin has held multiple leadership positions including senior manager of health care with Deloitte Consulting, vice president and chief actuary with Transamerica Reinsurance and vice president of strategic development at Assurant Health.

Kevin holds an Undergraduate degree from the University of Wisconsin-Madison and a master’s in finance from Rockhurst University in Kansas City, MO.

Kathryn Finerty
General Counsel
Prior to joining Network Health, Kate served in a number of positions with Anthem Blue Cross Blue Shield, most recently as Associate General Counsel. Kate previously was the senior division and compliance counsel at Sensient Technology and an environmental law and litigation attorney at Davis & Kuelthau, S.C.

Kate is a member of the Association for Corporate Counsel and the Wisconsin State Bar Association Health Law Section. She is a graduate of the University of Wisconsin-Madison and Marquette University Law School, cum laude.